



RESEARCH ADVOCACY TASKFORCE

Guidelines for Op-Ed Articles

1. One of the initiatives advocated by the Research Advocacy Taskforce is to encourage Members to transform academic-based empirical research into short articles (op-ed) for publication in mass media and/or social media.
2. Ideally, the op-ed article refers to the published empirical findings in academic publication like journals. The article should not be too ambitious to cover too many points. Instead, focus on one main point that you want to convey to non-specialist readers.
3. The length of the op-ed article should be around 500-800 words for mass media, or 800-1,500 in other more specialized publications. The article should be written in a journalistic or simplified tone. Avoid jargons and scientific terms. No referencing but key findings can be included in the narrative.
4. The article can be written in Bahasa Melayu and English. If there is interest to write the article in Mandarin, please do contact the taskforce before drafting the article.
5. The Research Advocacy Taskforce and Media Taskforce will jointly edit the article in terms of content, readability, and suitability, before the article is passed on to external editors of suitable publications. Affiliation to PenDaPaT should be included in addition to author's institutional affiliation.
6. Draft can be emailed to taskforce members, Dr. Mohammad Noman (mdnoman@yahoo.com), Dr. Soon Jan Jan (soon@uum.edu.my) and Dr. Wan Chang Da (ipptn.wan@gmail.com).